PROGRESSIVE LABEL INC

Below you will find basic tips when artwork is being submitted to Progressive Label Art Department.

•• HELPFUL TIPS

FONTS: Please supply all fonts used in your document, either **Postscript Fonts** (.otf) or **True Type Fonts** (.ttf). We will not be able to output files without them.

LINKED IMAGES: All images must be in CMYK, grayscale, or bitmap formats. All images must be saved as either TIFF or EPS format. ALL linked images MUST be at least **300 DPI** resolution.

BLEEDS: Please leave **1/8"** for any image / graphic / color that bleeds off the edge of the page.

WEB GRAPHICS: We do not accept web graphics (gif or jpeg files or files with placed gif or jpeg images). These files are only **72 DPI** and used for the web only. These files **cannot** be printed.

•• PROGRAM FILES / FORMATS WE ACCEPT

SUPPORTED APPLICATIONS: We support all designs created in either **Mac or PC**.

ARTWORK REQUIREMENTS: All artwork should be **Vector Art** (Line Art) created in either Illustrator, Freehand, or Corel Draw and saved as an eps file. **Convert all type to outlines**. Artwork that is provided as Raster Art (Pixel Art - created in Photoshop, or scanned images) can only be outputted as a 1 color or 4 color process, and will not resize well.

ILLUSTRATOR FILES: Convert all type and fonts to outlines, to satisfy any revisions that need to be made. Send all files that are linked to final artwork file (ie, images/photos).

FREEHAND FILES: Please save as an **eps** file. **Convert all type and fonts to outlines**, to satisfy any revisions that need to be made. Send all files that are linked to final artwork file (ie, images/photos).

COREL DRAW FILES: Please save as an **eps** file. **Convert all type and fonts to outlines**, to satisfy any revisions that need to be made. Send all files that are linked to final artwork file (ie, images/photos).

INDESIGN FILES: Please send all fonts and images used in the file. **Only final artwork**.

PHOTOSHOP FILES: Please convert **ALL RGB FILES TO CMYK FILES**. All files must be at a resolution of **300 DPI or higher**. ** Note only can be done as a 1 color or 4 color process job.**

**ALL OTHER FILES: We do not accept any other files. Any other file will need to be recreated to the formats that we need to work with. Artwork charges will be applied. Please contact Art Department for more info.

•• DESCRIPTION OF FORMATS

VECTOR ART: Artwork that is line art, usually created in Illustrator, Freehand, or Corel Draw. These files can be edited and will resize & scale without loss of detail. Usually files extensions are **.ai** or **.eps**. (Great for Labels, Hangtags, etc.)

PIXEL ART: Artwork that uses pixels to create an image, usually created in Photoshop. These files can be edited with all layers **not flattened**, but these files will not resize well. Always save artwork as a **300 dpi file or above**. Usually files names are .psd, .tiff. (Great for Hangtags, O.K. for Woven)

QUESTIONS?: If you have any questions or concerns regarding artwork provided by a customer, please contact the Art Department: **323.415.9770 ext. 111** | **progressivelabeldesign@gmail.com**

ARTWORK CHARGES: Any artwork that is being recreated (because a file was not properly sent) will accrue artwork charges. Also, any custom designs and original artwork that is created by the Art Department will require certain fees. Please contact Art Department for more info.